
Florida Dairy Business Conference



Wednesday, October 27, 2004

9:45 a.m. - 4:40 p.m.

Marion County Extension Service Center, Ocala
2232 NE Jacksonville Road, Ocala
352-620-3440

**Sponsored by the
CENTRAL FLORIDA DAIRY ADVISORY COMMITTEE**

	AGENDA	
a.m.		
9:45	Registration	
10:00	Welcome	
10:10	"Udder financial stress and MOOving out of it."	Scott Peelin and Tom Rugie.
10:50	break sponsored by our supporters	
11:00	"How should you be looking at feed costs?"	Brian Perkins, Monsanto Dairy Business
11:30	"Economic feasibility of generating electricity from biogas."	Russ Giesy, UF/IFAS Extension

p.m.		
12:00	Lunch - sponsored by our agribusiness supporters and provided by Sonny's BBQ - thank you!	
1:00	Presentation of Dairy Community Award	
1:10	"DBAP03: what we've learned about your business."	Albert deVries, UF/IFAS
1:40	"Coping with milk price volatility"	Geoff Benson, North Carolina State University
2:30	"Changes in consumer habits when choosing dairy products"	Bob Degner, UF/IFAS Food and Resource Economics
3:00	"Test some newer products"	Ryan Kitelyn, Dairy Farmers, Inc.
3:15	"Cow comfort: what's really important?"	Brian Perkins, Monsanto
3:50	Dairy producer panel: "How we manage to ride the waves"	Don Bennink, Terry Reagon and Joe Nickerson. These producers will share their experiences of 2002+3 (the trough of our latest cycle) and 2004 (it was supposed to be the good times).
4:30	Evaluation & 4:40 Adjourn	

*There is no registration fee and no charge for lunch but we would appreciate a RSVP.
Please call Jeanne at 352-793-2728*

Directions:

1. Exit interstate 75 at exit #70 onto route 27

2. proceed east into Ocala, 27 becomes Blichton Street, then NW10th Street
3. after 2.5 miles (from 75), turn left (north) onto 301/441
4. after .5 mile, turn right (east) onto route 200A or NE20th street (watch for signs for the Livestock Pavilion
5. after .5 mile, turn left (north) into the Livestock Pavilion & Extension Complex parking area. The meeting will be in the auditorium located on your right as you enter the facility.

2003 list of supporters

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Thank you very much!

The support provided by these friends makes possible our breaks, lunches and out-of-state speakers. Please express your gratitude!

Dairy Community Award

Objective:

To promote the concept that dairy farm families and their businesses:

- provide strength to the local economy
- use increasingly environmentally sound production practices
- are an important part of the community

Criteria:

The dairy presents a good image for the dairy industry

The dairy utilizes modern technology

The dairy produces a quality product

The producer is involved in public relations efforts in the community

The producer is concerned with the environment

The producer provides his community with leadership, citizenship & public service

Previous winners:

2001 - Gore's Dairy, Zephyrhills

2002 - Oelfke Dairy, High Springs

2003 - Bryd Brothers Dairy, Mayo

2004 - ?? Be there to congratulate the winner!

2004 Central FL Dairy Advisory Committee:

Louise Rienagle, 4H dairy leader

Richard Van Wagner, Van Wagner Dairy, Marion County

Dale Sauls, Condale Dairy, Marion County

Wayne Oelfke, Oelfke Dairy, Alachua County

Nels Siverson, Hidden Hammock Dairy, Marion County

David Sumrall, Aurora Dairies, Gilchrist County

Gerald Fieser, Fieser Dairy, Volusia County

Martin Lira, Taqueral Dairy, Sumter County

Bernice Jeffcoat, Pine Ridge Dairy, Lake County

Gary Keyes, Milk-A-Way Dairy, Hernando County

Leon McClellan, M+B Dairy, Citrus County

Art Darling, Sunshine State Milk Producers

Mike Holloway, consulting engineer

Steve Coop, Pfizer/Albert DeVries, UF Animal Sciences

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