To: Florida Dairymen And Those In Related Enterprises

Topics for the Fifth Annual Florida Dairy Production Conference Program were selected by representatives of the various dairy organizations and of the Institute of Food and Agricultural Sciences of the University of Florida. The subjects were those dealing with key problems in dairy production and marketing. They are of major current importance to the industry.

Resumes or complete copies of most of the talks are included herein. We think you will find them authoritative, providing accurate information and analysis of factors affecting different phases of your business. The subjects fall into three general divisions, namely, (1) dairy marketing, (2) milk quality, and (3) dairy production.

The Proceedings are provided to extend the usefulness and value of the Florida Dairy Production Conference.

C. W. REAVES
Extension Dairyman and Conference Chairman

The Cover

The Cover picture is a chance shot of one of the tables at the Dairy Banquet attended by 185. Engaged in interested conversation are a program speaker, a dairyman, a dairy regulatory representative, another dairyman and a dairy supply man.
SUBJECTS PRESENTED AT FIFTH ANNUAL FLORIDA DAIRY PRODUCTION CONFERENCE

(Listed In The Order Of Their Placement In The Proceedings)

DAIRY MARKETING:

THE PRESENT STATUS OF LEGISLATION CONCERNING IMITATION AND FILLED MILK
Jack Dodd, Director, Dairy Division, State Department of Agriculture

ROUTES OF ACTION FOR DAIRYMEN IN RELATION TO IMITATION AND FILLED MILK
Dr. Gerald Quackenbush, Director, Research and Development Division, American Dairy Association, Chicago.

EXPLORING ALTERNATE PRICING SYSTEMS FOR FARMERS' MILK IN FLORIDA
Dr. Ralph Eastwood, Economist, Marketing, Florida Agricultural Extension Service.

FEASIBILITY AND VALUE OF A STATEWIDE EQUALIZATION MILK PLANT
James E. Click, Manager, Maryland-Virginia Milk Producers' Assoc., Inc. Arlington, Virginia

MILK QUALITY:

STATUS AND OBJECTIVES OF THE FLORIDA QUALITY MILK COUNCIL
Dr. C. B. Browning, Chairman, Dairy Science Department, University of Florida, Gainesville.

SURVEY OF LEUCOCYTE COUNTS OF MILK IN FLORIDA - Hugh F. Butner, Director, Sanitary Bacteriology, State Board of Health.

LOUISIANA'S EXPERIENCE WITH A STATEWIDE ABNORMAL MILK PROGRAM
Dr. Buck Green, Dairy Specialist, LSU, Baton Rouge, Louisiana

DAIRY PRODUCTION:

SOME LABOR MANAGEMENT PRACTICES ON FLORIDA DAIRY FARMS
Charles Anderson, Assistant in Farm Management

WHAT THE ELECTRONIC MACHINE DHIA RECORDS PROVIDE - V. H. Lytton, Manager, Southern Regional Dairy Records Processing Center, Raleigh, N. C.

APPLICATION OF DHIA RECORDS TO HERD MANAGEMENT FOR INCREASING PROFITS
Dr. George Hyatt, Director, North Carolina Agricultural Extension Service

CHANGES IN FLORIDA FEED INDUSTRY TO MEET DAIRYMEN'S NEEDS - J. A. Riley, President, Hughes Feed and Grain Company, Boynton Beach, Fla.

GROUP FEEDING COWS FOR ECONOMIC MILK PRODUCTION - Dr. Barney Harris, Jr., Assistant Extension Dairyman

CITRUS PULP STUDIES WITH (A) DIAMMONIUM PHOSPHATE (B) PHOSPHORIC ACID "FILLED" SIAGE
Dr. S. P. Marshall, Nutritionist, Dairy Science Department

ALFALFA FELLETS AS ROUGHAGE SOURCE
LEVELS OF MOLASSES
Dr. G. W. Powell, Research Associate, Dairy Science Department

EXPERIENCES WITH EARLY FRESHENING OF FIRST CALF HEIFERS - Dr. C. J. Wilcox, Geneticist, Dairy Science Department