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PRODUCING AND SELLING QUALITY MILK

Maintaining an Insecticide-Free Milk Supply - John Strayer, Assistant Extension Entomologist

Abnormal Milk - Relationship of Leucocyte Count (Somatic Cell Count)-
Dr. Kenneth Smith, Assoc. Professor, Dairy Science Department

Total Concept Program of Controlling Mastitis - Dr. G. W. Meyerholz,
Extension Veterinarian

Response of Dairymen To Misinformation On Milk - Dr. M. F. Brink,
National Dairy Council, Chicago, Illinois

Dairy Princess Activities

HERD IMPROVEMENT

How to Select Sires For Greatest Herd Improvement - Dr. C. J. Wilcox,
Geneticist, Dairy Science Department

The New Machine DHIA Records:
What They Are - C. W. Reaves, Extension Dairyman

How DHIA Helps Me In Herd Management:
Mrs. Lillian Hammond, Sorrento
Vinton Heitfield, Elfers
Robert Butler, Okeechobee

IMPROVED PRODUCTION PRACTICES

Is Silage a Potential Cash Crop For Corn Growers? - D. W. Jones,
Associate Agronomist, Agricultural Extension

Post Calving Treatments To Improve Conception - Dr. Fred C. Neal,
Associate Professor Veterinary Science

NAMES and ADDRESSES of those ATTENDING CONFERENCE

FLORIDA AGRICULTURAL EXTENSION SERVICE
UNIVERSITY OF FLORIDA
INSTITUTE OF FOOD AND AGRICULTURAL SCIENCES

COLLEGE OF AGRICULTURE AGRICULTURAL EXPERIMENT STATIONS AGRICULTURAL EXTENSION SERVICE SCHOOL OF FORESTRY

REPLY TO:

203 Dairy Science Building
University of Florida
Gainesville, Florida 32601

TO: Florida Dairymen and Those in Related Enterprises

PROCEEDINGS

SIXTH ANNUAL FLORIDA DAIRY PRODUCTION CONFERENCE
May 13 and 14, 1969

The topics and speakers of the Sixth Annual Florida Dairy Production Conference were selected by representatives of the various state dairy organizations and of the Institute of Food and Agricultural Sciences of the University of Florida. Four milk producer associations provided financial assistance towards the expenses of the Conference.

The resumes of most of the talks are included herein. They are in the areas of labor, producing and selling quality milk, herd improvement and improved production practices. See titles under Contents.

The conference moved from the campus to the Dairy Research Farm the second day where it observed the University's new milking facility under construction and heard reports of current and planned research. The new facility will permit research on different methods of handling animal waste.

An added feature at the Conference was the inspection of the first animal in the nation in the new National Brown Swiss "Identity Enrollment" Program as Step 1 in the three steps leading to registration of qualified grade Brown Swiss cows. A cow of Wil-Win Farms, Green Cove Springs, Florida became the first cow enrolled. Also, two grade Brown Swiss heifers belonging to a 4-H boy and girl were enrolled.

A 4-H and FFA Guernsey Sale and a PDCA sponsored distribution of Guernsey, Holstein and Jersey calves to 4-H and FFA members completed the event.

Sincerely,



C. W. Reaves
Extension Dairyman

CWR:bp