

Invitation

Please join us for the 49th **Florida Dairy Production Conference** on Wednesday, April 10, 2013. This year's program includes expert speakers and producer panelists focusing on practical take home messages for our dairy industry. In addition, this conference is a great opportunity to catch up with others working in the Florida dairy industry.

Registration

Your registration fee for the **Dairy Production Conference** includes the program, one copy of the proceedings, refreshment breaks, and the luncheon. Registration fees: Early registration ending on **March 31**: \$60 per person. In April or at the door: \$90 per person.

To register, please visit <http://dairy.ifas.ufl.edu> (using EventBrite credit card registration) or contact Sabrina Robinson by phone (352) 392-1958, ext. 250 or email sbro@ufl.edu. Registration fees will be collected by check, cash or credit card at the registration table of the conference.

Conference Location

The 49th Florida Dairy Production Conference will be held in the Alto Straughn IFAS Extension Professional Development Center on 2142 Shealy Drive, Gainesville, next door to the Animal Sciences Building and across the street from the UF Veterinary Hospital. Plenty of parking space is available.

Directions to the Straughn Extension Center:

From I-75, take Exit 384 (Archer Road) and turn east towards campus; travel 2.5 miles and V off to the right onto SW 16th Ave; proceed to the first light (Shealy Drive) and turn right onto Shealy Drive (the College of Veterinary Medicine will be on your left as you turn); the Straughn Extension Center will be on your right about a block down on Shealy Drive.

Sponsorship Opportunities

Sponsors have the choice of three sponsorship packages to support the Florida Dairy Production Conference.

Bronze Sponsorship is \$250. Sponsors may submit educational and product information for inclusion in packets for all registrants. Registration and the opportunity to set up a booth are not included.

Silver Sponsorship is \$400. In addition to one free registration, sponsors may submit educational and product information for inclusion in packets for all registrants. Silver sponsors also may set up a booth.

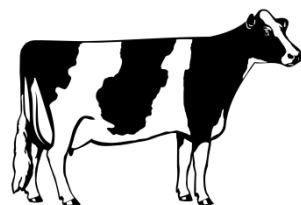
Gold Sponsorship (speaker sponsor, or break sponsor) is \$750. Benefits are the option to add material to packets, two free registrations, and special recognition. Gold sponsors also may set up a booth.

Sponsors may visit <http://dairy.ifas.ufl.edu> (using EventBrite credit card payments for sponsorships)

For more information regarding sponsorship or to become a sponsor, please contact Jose Santos at (352) 392-1958 ext. 251 or e-mail jepsantos@ufl.edu.

Shipping address: Jose Santos, UF/IFAS Animal Sciences, 2250 Shealy Drive, Gainesville, FL 32611

University of Florida federal ID: 59-0974739.



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2013



49th Florida Dairy Production Conference

Wednesday, April 10, 2013

9:45 AM – 5:00 PM

Alto Straughn IFAS Extension
Professional Development Center
2142 Shealy Drive
Gainesville, Florida



Dairy Production Conference Participants

Don Bennink, Managing Owner, North Florida Holsteins, Bell, FL

David Bray, Emeritus Extension Agent IV, Department of Animal Sciences, University of Florida, Gainesville, FL

Geoff Dahl, Professor and Chairman, Department of Animal Sciences, University of Florida, Gainesville, FL

Albert De Vries, Associate Professor, Department of Animal Sciences, University of Florida, Gainesville, FL

Chad Dechow, Associate Professor, Department of Animal Science, Pennsylvania State University, State College, PA. *Regular columnist for Hoard's Dairyman.*

Klibs Galvao, Assistant Professor, College of Veterinary Medicine, University of Florida, Gainesville, FL

Peter Hansen, Distinguished Professor, Department of Animal Sciences, University of Florida, Gainesville, FL

Curt Lacy, Associate Professor, Department of Agricultural & Applied Economics, University of Georgia, Tifton, GA

Dale McClellan, Owner, M&B Products, Inc. Tampa, FL

Jan Shearer, Professor, College of Veterinary Medicine, Iowa State University, Ames, IA

Mary Sowerby, Regional Specialized Dairy Agent, University of Florida, Live Oak, FL

Ray West, Manager, Southeast DHIA, Chipley, FL

... and all registered participants

Conference Agenda Wednesday, April 10, 2013

9:00 AM Registration

Presiding – *Klibs Galvao*, University of Florida

9:45 **Welcome and IFAS update** – *Geoffrey Dahl*, University of Florida

10:00 **Welfare implications for the Florida dairy industry** – *Jan Shearer*, Iowa State University

10:45 **Feed price outlook and risk management for dairy producers** – *Curt Lacy*, University of Georgia

11:30 **Trends in the SE DHIA dairy industry and SE DHIA awards** – *Ray West*, Southeast DHIA

12:00 PM Luncheon

Presiding – *David Bray*, University of Florida

1:00 **Genetic control of heat stress in dairy cattle** - *Peter Hansen*, University of Florida

1:40 **Genetic selection opportunities to improve feed efficiency** – *Chad Dechow*, Pennsylvania State University

2:30 **Refreshment Break**

3:00 **Our approach to speeding up development of the cow of the future** – *Don Bennink*, North Florida Holsteins

3:45 **Virtual tour: M&B Products Inc.** – *Dale McClellan*, M&B Products Inc.

4:15 **Speaker panel: Hot topics in the Florida dairy industry** – *Mary Sowerby*, University of Florida

4:55 **Wrap-up**

5:00 **Reception** – Hors d'oeuvres, non-alcoholic beverages and beer are available.

Program Committee

Courtney Davis, Albert De Vries, Klibs Galvao, Chris Holcomb, Carlos Risco, José Santos, Mary Sowerby and Charlie Staples.

For Additional Information Contact

Mary E. Sowerby, UF Dairy Extension, Live Oak phone (386) 362-2771, e-mail meso@ufl.edu

Albert De Vries, UF Department of Animal Sciences phone (352) 392-5594 ext. 227, e-mail devries@ufl.edu

Jose Santos, UF Department of Animal Sciences phone (352) 392-1958 ext. 251, e-mail jeptosantos@ufl.edu



Participants with special needs can be reasonably accommodated by contacting Albert De Vries at least 10 days prior to the conference. He can be reached by phone at (352) 392-5594 or by fax at (352) 392-5595.



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Or contact:
Sabrina Robinson
Phone: (352) 392-1958 ext. 250
Fax: (352) 392-1931
Email: sbro@ufl.edu

For registrations made on or before March 31, registration fee is \$60 per person.

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