

## Mission Statement

The mission of the Florida Dairy Production Conference is to create a program which brings together some of the newest research, innovations, recommendations and ideas for improving the sustainability and profitability of the Florida dairy industry. The presented information provides practical take-home messages for dairy farmers and highlights emerging trends in the primary dairy industry. The conference strives to provide a friendly learning and sharing atmosphere with networking opportunities for our target audience of dairy owners and employees, allied dairy industry professionals, students and dairy educators.

## Registration

Your registration fee for the **Dairy Production Conference** includes the program, a copy of the proceedings, refreshment breaks, and the luncheon. Registration fees: Early registration ending on **March 31**: \$60 per person. In April or at the door: \$90 per person. To register, please visit <http://dairy.ifas.ufl.edu> (using EventBrite credit card registration) or contact Sabrina Robinson by phone (352) 392-1958, ext. 250 or email [sbro@ufl.edu](mailto:sbro@ufl.edu). Registration fees will be collected by check, cash, or credit card at the registration table of the conference.

## Conference Location

The 50<sup>th</sup> Florida Dairy Production Conference will be held in the Alto Straughn IFAS Extension Professional Development Center on 2142 Shealy Drive, Gainesville, next door to the Animal Sciences Building and across the street from the UF Veterinary Hospital. Plenty of parking space is available.

### Directions to the Straughn Extension Center:

From I-75, take Exit 384 (Archer Road) and turn east towards campus; travel 2.5 miles and V off to the right onto SW 16<sup>th</sup> Ave; proceed to the first light (Shealy Drive) and turn right onto Shealy Drive (the College of Veterinary Medicine will be on your left as

you turn); the Straughn Extension Center will be on your right about a block down on Shealy Drive.

## Sponsorship Opportunities

Sponsors have the choice of three sponsorship packages to support the Florida Dairy Production Conference.

**Bronze Sponsorship** is \$200. Bronze sponsors may submit educational and product information for inclusion in packets for all registrants. Registration and the opportunity to set up a booth are not included.

**Silver Sponsorship** is \$500. Silver sponsors may submit educational and product information for inclusion in packets for all registrants. Silver sponsors also may set up a booth and receive 3 free registrations. Silver sponsors are encouraged to invite and include dairy producers in their 3 free registrations.

**Gold Sponsorship** (speaker sponsor, or break sponsor) is \$800. Benefits are the option to add educational and product information material to packets, 5 free registrations, and special recognition. Gold sponsors also may set up a booth. Gold sponsors are encouraged to invite and include dairy producers in their 5 free registrations.

Sponsors may visit <http://dairy.ifas.ufl.edu> (using EventBrite credit card payments for sponsorships)

For more information regarding sponsorship or to become a sponsor, please contact Jose Santos at (352) 392-1958 ext. 251 or e-mail [jepsantos@ufl.edu](mailto:jepsantos@ufl.edu).

Shipping address: Jose Santos, UF/IFAS Animal Sciences, 2250 Shealy Drive, Gainesville, FL 32611

University of Florida federal Tax ID: 59-6002052.



## 2013 Gold Sponsors

### ZOETIS

Heath Graham and Kurt Piepenbrink  
[heath.graham@zoetis.com](mailto:heath.graham@zoetis.com)

### DIAMOND V

David Greene  
[dgreene@diamonddv.com](mailto:dgreene@diamonddv.com)

## 2013 Silver Sponsors

### ALLTECH

Brent Lawrence  
[blawrence@alltech.com](mailto:blawrence@alltech.com)

### ARM & HAMMER

Fowler Branstetter  
[Fowler.branstetter@churchdwright.com](mailto:Fowler.branstetter@churchdwright.com)

### JOSEPH G. "JAKE" MARTIN III, P.E.

Joseph G. Martin, III  
[jake@dairydesign.com](mailto:jake@dairydesign.com)

### GRAHAM LIVESTOCK SYSTEMS

Stan Graham  
[grahamlivestocksystems@gmail.com](mailto:grahamlivestocksystems@gmail.com)

### MERCK ANIMAL HEALTH

Josh Churchwell  
[joshua.churchwell@merck.com](mailto:joshua.churchwell@merck.com)

### VENTURE MILLING LLC

Dennis Stucker  
[dennis.stucker@venturemilling.com](mailto:dennis.stucker@venturemilling.com)

### SUNBELT AG EXPO

Chip Blalock  
[chip@sunbeltexpo.com](mailto:chip@sunbeltexpo.com)

### MORTON FARM MANAGEMENT

Barry Morton  
[www.mortonfarmmanagement.com](http://www.mortonfarmmanagement.com)

## 2013 Bronze Sponsors

### IMMVAC, INC.

[jstevenson@immvac.com](mailto:jstevenson@immvac.com)

### SELECT SIRE POWER

[hlargen@selectsirepower.com](mailto:hlargen@selectsirepower.com)

### ZINPRO PERFORMANCE MINERALS

Charles W. Gay  
[cgay@zinpro.com](mailto:cgay@zinpro.com)

# 2014



## 50<sup>th</sup> Florida Dairy Production Conference

Wednesday, April 9, 2014

9:45 AM – 5:00 PM

Alto Straughn IFAS Extension  
Professional Development Center  
2142 Shealy Drive  
Gainesville, Florida 32611

**UF | IFAS**  
UNIVERSITY of FLORIDA

## Dairy Production Conference Participants

Adegbola Adesogan, Professor, Department of Animal Sciences, University of Florida, Gainesville, FL

Bruno Amaral, Dairy Nutritionist Consultant, Purina Animal Nutrition, Jacksonville, FL

Geoff Dahl, Professor and Chairman, Department of Animal Sciences, University of Florida, Gainesville, FL

Tim Hackmann, Assistant Professor, Department of Animal Sciences, University of Florida, Gainesville, FL

Calvin Moody, Managing Owner, BrooksCo Farm, Quitman, GA

Corwin Nelson, Assistant Professor, Department of Animal Sciences, University of Florida, Gainesville, FL

Don Niles, Managing Owner, Dairy Dreams LLC, Casco, WI

Jose Santos, Professor, Department of Animal Sciences, University of Florida, Gainesville, FL

Gustavo Schuenemann, Assistant Professor, Extension Veterinarian, Department of Veterinary Preventative Medicine, The Ohio State University, Columbus, OH

Mary Sowerby, UF Dairy Extension, Live Oak, University of Florida, Gainesville, FL

Mike Van Amburgh, Professor, Department of Animal Sciences, Cornell University, Ithaca, NY

... and all registered attendees

## Conference Agenda Wednesday, April 9, 2014

- 9:00 AM **Registration**  
Presiding - *Mary Sowerby*, University of Florida
- 9:45 **Welcome and IFAS dairy update** - *Geoffrey Dahl*, University of Florida
- 10:00 **Avoiding the two greatest silage problems** - *Adegbola Adesogan*, University of Florida
- 10:50 **Goals for my program in udder health** - *Corwin Nelson*, University of Florida
- 11:10 **Management and training of dairy personnel: Emphasis on team work and performance** - *Gustavo Schuenemann*, The Ohio State University
- 12:00 PM **Luncheon**  
Presiding - *Jose Santos*, University of Florida
- 1:00 **Goals for my program in ruminant microbiology** - *Tim Hackmann*, University of Florida
- 1:20 **What does mom want to tell me? Colostrum and milk as a communication vehicle from the dam to the calf** - *Mike Van Amburgh*, Cornell University, NY
- 2:10 **Management opportunities for improving profitability of SE dairies: Where are the real dollars?** - *Bruno Amaral*, Purina Animal Nutrition, Jacksonville, FL
- 3:00 **Break**
- 3:30 **Producer's view of staying ahead in the dairy business** - *Calvin Moody*, BrooksCo Farm, Quitman, GA
- 4:00 **Producer's view of staying ahead in the dairy business** - *Don Niles*, Dairy Dreams LLC, Casco, WI
- 4:30 **Discussion: Staying ahead in the dairy business** - *Moderator Jose Santos*
- 5:00 **Reception** - Hors d'oeuvres, non-alcoholic beverages and beer are available.

## Program Committee

Courtney Davis, Albert De Vries, Klíbs Galvaõ, Chris Holcomb, Carlos Risco, José Santos, and Mary Sowerby.

## For Additional Information Contact

Mary Sowerby, UF Dairy Extension, Live Oak (386) 362-2771, e-mail [meso@ufl.edu](mailto:meso@ufl.edu)

Albert De Vries, UF Department of Animal Sciences (352) 392-5594 ext. 227, e-mail [devries@ufl.edu](mailto:devries@ufl.edu)

Jose Santos, UF Department of Animal Sciences (352) 392-1958 ext. 251, e-mail [jepsantos@ufl.edu](mailto:jepsantos@ufl.edu)



Participants with special needs can be reasonably accommodated by contacting Albert De Vries at least 10 days prior to the conference. He can be reached by phone at (352) 392-5594 ext. 227 or by email [devries@ufl.edu](mailto:devries@ufl.edu)



The Institute of Food and Agricultural Sciences (IFAS) is an Equal Employment Opportunity - Affirmative Action Employer authorized to provide research, educational information and other services only to individuals and institutions that function without regard to race, color, sex, age, disability or national origin

## Registration

To register for the 50<sup>th</sup> Florida Dairy Production Conference  
2142 Shealy Drive, Gainesville, FL  
Wednesday, April 9, 2014  
9:45 AM to 5:00 PM

For on-line credit card registration, visit <http://dairy.ifas.ufl.edu>  
(using EventBrite)

Or contact:  
Sabrina Robinson  
Phone: (352) 392-1958 ext. 250  
Fax: (352) 392-1931  
Email: [sbro@ufl.edu](mailto:sbro@ufl.edu)

For registrations made on or before **March 31**, the registration fee is \$60 per person.

For registrations made in **April** or at **the door**, the registration fee is \$90 per person.

