

Mission Statement

The mission of the Florida Dairy Production Conference is to create a program which brings together the newest research, innovations, recommendations and ideas for improving the sustainability and profitability of the Florida dairy industry. The presented information provides practical take-home messages for dairy farmers and highlights emerging trends in the primary dairy industry. The conference strives to provide a friendly learning and sharing atmosphere with networking opportunities for our target audience of dairy owners and employees, allied dairy industry professionals, students and dairy educators.

Registration

Your registration fee for the **Dairy Production Conference** includes the program, a copy of the proceedings, refreshment breaks, and the luncheon. Registration fees: Early registration ending on **April 17**: \$70 per person. Late registration starting on April 18 or at the door: \$90 per person. To register, please visit <http://dairy.ifas.ufl.edu/dpc/info.shtml> (using Eventbrite credit card registration) or contact Sabrina Robinson by phone (352) 392-1958, ext. 250 or email sbro@ufl.edu.

Conference Location

The 51st Florida Dairy Production Conference will be held in the Alto Straughn IFAS Extension Professional Development Center on 2142 Shealy Drive, Gainesville, next door to the Animal Sciences Building and across the street from the UF Veterinary Hospital. Plenty of parking space is available.

Directions to the Straughn Extension Center:

From I-75, take Exit 384 (Archer Road) and turn east towards campus; travel 2.5 miles and V off to the right onto SW 16th Ave; proceed to the first light (Shealy Drive) and turn right onto Shealy Drive (the College of Veterinary Medicine will be on your left as you turn); the Straughn Extension Center will be on your right about a block down on Shealy Drive.

Sponsorship Opportunities

Sponsors have the choice of three sponsorship packages to support the Florida Dairy Production Conference.

Bronze Sponsorship is \$250. Bronze sponsors are entitled to 1 complimentary registration and may submit educational and product information for inclusion in packets for all registrants. Opportunity to set up a booth is not included.

Silver Sponsorship is \$500. Silver sponsors may submit educational and product information for inclusion in packets for all registrants. Silver sponsors also may set up a booth and receive 3 free registrations. Silver sponsors are encouraged to invite and include dairy producers in their 3 free registrations.

Gold Sponsorship (speaker sponsor, or break sponsor) is \$800. Benefits are the option to add educational and product information material to packets, 5 free registrations, and special recognition. Gold sponsors also may set up a booth. Gold sponsors are encouraged to invite and include dairy producers in their 5 free registrations.

Sponsors may visit <http://dairy.ifas.ufl.edu/dpc/info.shtml> (using Eventbrite credit card payments for sponsorships) or go directly to <https://eventbrite.com/event/16132493723/>

For more information regarding sponsorship or to become a sponsor, please contact Jose Santos at (352) 392-1958 ext. 251 or e-mail jepsantos@ufl.edu.

Shipping address: Jose Santos, UF/IFAS Animal Sciences, 2250 Shealy Drive, Gainesville, FL 32611

University of Florida federal Tax ID: 59-6002052.



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2015



51st Florida Dairy Production Conference

Wednesday, April 29, 2015
9:30 AM – 5:30 PM
Alto Straughn IFAS Extension
Professional Development Center
2142 Shealy Drive
Gainesville, Florida 32611

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Dairy Production Conference Speakers

Geoff Dahl, Professor and Chairman, Department of Animal Sciences, University of Florida, Gainesville, FL

Emily Miller-Cushon, Assistant Professor, Department of Animal Sciences, University of Florida, Gainesville, FL

Don Bennink, Owner, North Florida Holsteins, Bell, FL

Peter Hansen, Professor, Department of Animal Sciences, University of Florida, Gainesville, FL

Christian Maltecca, Assistant Professor, Department of Animal Sciences, North Carolina State University, Raleigh, NC

Ricardo Chebel, Associate Professor, Department of Large Animal Clinical Sciences, University of Florida, Gainesville, FL

Jeff Bewley, Associate Professor, University of Kentucky, Lexington, KY

Brent Czech, Managing Owner, New Heights Dairy, Foley, MN

Anthony Moens, Executive Vice President, McArthur Farms

John Gilliland, Vice President of Dairy Operation McArthur Farms, Okeechobee, FL

Conference Agenda Wednesday, April 29, 2015

- 9:00 AM **Registration**
Presiding – *Carlos Risco, University of Florida*
- 9:30 **Welcome and IFAS dairy update** - *Geoffrey Dahl, University of Florida*
- 9:45 **Intensive calf feeding programs** – *Emily Miller-Cushon, University of Florida*
- 10:25 **How is intensive calf feeding program working at North Florida Holsteins** – *Don Bennink, North Florida Holsteins*
- 10:45 **Break**
Presiding – *Francisco Peñagaricano, University of Florida*
- 11:00 **Decoding genomic selection and the benefit for unconventional traits** – *Peter Hansen, University of Florida*
- 11:40 **Genomic selection for sires and replacement heifers** – *Christian Maltecca, North Carolina State University*
- 12:20 PM **Luncheon**
Presiding – *Fiona Maunsell, University of Florida*
- 1:30 **Transition period: accommodating group changes and cow needs** – *Ricardo Chebel, University of Florida*
- 2:10 **Technologies for monitoring transition cows** – *Jeff Bewley, University of Kentucky*
- 2:50 **Break**
Presiding – *Charles Staples, University of Florida*
- 3:20 **Milk Check Off selected presentation**
- 3:35 **Milk Check Off selected presentation**
- 3:50 **Milk Check Off selected presentation**
- 4:05 **Business strategy for my expanding herd** – *Brent Czech, New Heights Dairy, MN* - *Anthony Moens and John Gilliland, McArthur Farms, FL*
- 4:55 **Panel discussion: Business strategy for**

my expanding herd

Moderator *Mary Sowerby*

- 5:30 **Reception** - Hors d'oeuvres, non-alcoholic beverages and beer are available.

Program Committee

David Bray, Ricardo Chebel, Courtney Davis, Albert De Vries, Klíbs Galvão, Chris Holcomb, Carlos Risco, José Santos, Charles Staples, and Mary Sowerby.

For Additional Information Contact

José Santos, UF Department of Animal Sciences (352) 392-1958 ext. 251, e-mail jepsantos@ufl.edu

Mary Sowerby, UF Dairy Extension, Live Oak (386) 362-2771, e-mail meso@ufl.edu

Courtney Davis, UF Dairy Extension, Okeechobee (863) 763-6469, e-mail cbdavis@ufl.edu



Participants with special needs can be reasonably accommodated by contacting José Santos at least 10 days prior to the conference. He can be reached by phone at (352) 392-1958 ext. 251 or by email devries@ufl.edu

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(using Eventbrite)
<https://eventbrite.com/event/16132493723/>

Or contact:
Sabrina Robinson
Phone: (352) 392-1958 ext. 250
Fax: (352) 392-1931
Email: sbro@ufl.edu

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